

FIRE + WATER = STEAM

PENNSYLVANIA
GUILD
OF CRAFTSMEN
EST. 1944

MAY 14, 2022
PACRAFTS.ORG



OUR PROJECT:

The Guild is installing natural gas to operate our Flame Shop safely for glass workshops which will create more educational prospects for students and income opportunities for our instructors. The majority of our students and instructors live in Lancaster County. Our glass instructors bring their scientific knowledge of the discipline making it a true STEAM (Science Technology Engineering Art Math) project.

OUR REACH:

240,000+ annual web visitors; 21,000+ email subscribers; 13,000+ Facebook fans; 1,100+ Instagram followers; 3,000+ Twitter followers; 1,100+ Guild Members in 30 states; 1,800+ annual students

OUR EVENT:

May 14, 2022 - One Day Event at the PGC facility- "Fire + Water = STEAM." Our May exhibition, "Water," features member artists across PA who worked in collaborative teams to create artistic interpretations of the theme. Our day includes glass demonstrations. This event is free and open to the public. We are hosting the Lancaster Conservancy to promote their "Water Week," and Lancaster Creative Reuse will be onsite for a fun and free water-themed craft! *We are grateful to Cabalar Meat Co. for providing special offers to attendees.*

SPONSORSHIP OPPORTUNITIES

\$2,500 OXYGEN SPONSOR

- Your company name and logo incorporated in all education program materials and e-marketing in 2022
- Your marketing materials available in the Flame Shop in 2022
- Logo with a link to your website as Oxygen Sponsor on pacrafts.org/workshops in 2022
- Inclusion in May 14 event press release, social media, and marketing materials
- Logo on poster in the Flame Shop
- 2 complimentary registrations for a future public Flame Shop class

\$1,000 TORCH SPONSOR

- Your company name and logo incorporated in all education program materials and e-marketing in 2022
- Listing as a Hydrogen Sponsor on pacrafts.org/workshops in 2022
- Inclusion in May 14 event press release and social media.

\$500 FUEL SPONSOR

- Inclusion in May 14 event press release, social media, and marketing materials
- Your company name on all workshop highlight flyers in 2022

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